GRAPHICS SOFTWARE.

A Graphics package is designed to help the user to produce artistic presentations, e.g., company logos, brochures, business cards, letterheads, etc. They can be used to create simple line drawings, charts or presentations.

There are different kinds of Graphic programs, all designed to help the user create drawings and illustrations that can be used for different purposes.

Some of the basic categories of Graphics programs include:

1. **ClipArt programs** that come with pre-drawn artwork that you can simply copy into any document.
2. **Draw & Paint programs** that have tools you need to create your own artwork.
3. **Computer Aided Design (CAD) programs**, which are used to create detailed images such as schematics and Blueprints.
4. **Presentation Graphics programs**.

PRESENTATION GRAPHICS.

Presentation Graphics software is mainly used to create & design outputs (usually Slides) for presentations. They can be used, for instance, by an advertising agency for creating advertisements for Television. These could be sales presentations, management reports and product demonstrations.

Features of a Presentation graphic program.

(i). You can create slides, which can be used in a slide show.
(ii). You can incorporate ClipArt pictures in a slide (**ClipArt** is a collection of ready-made graphics you can add to your presentation).
(iii). Presentation Graphics software allows the user to draw charts, graphs & other pictorial data using inbuilt objects (such as rectangles, ellipses, lines, etc), free-hand. The user can also add text, and scanned images/ photographs. All the objects can be transformed by sizing, rotating & flipping. The pictures can be decorated using different colours & shadings, making the presentation look great.

To create a Slide show, all the pages/ slides required should be created first. The user can then arrange them in the desired sequence to form a complete presentation (or Slide show). Special effects can be added to each slide as it is activated & deactivated during the presentation.

Examples of Presentation Graphics packages:

1. Microsoft PowerPoint.
2. Corel Draw.
3. Adobe Photoshop.